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ATTITUDE AND EMPOWERMENT: INTEGRATED ACTIONS INTENDED FOR SUSTAINABILITY IN THE TARUMÃ-MIRIM SETTLEMENT IN THE CENTRAL AMAZON AREA

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This piece of work is intended to present the analyses of the pioneering experience developed by Embrapa West Amazon and IFAM in the Tarumã-Mirim Settlement (Manaus, Central Amazon, Brasil). The concept of the "Tarumã Life" Project takes into account the economic-productive, social, environmental, political and cultural dimensions on sustainable foundations. We have opted for a collaborative approach through which there is effective participation of the community in the phases of the project considering the fact that the community can play a protagonist role in its own development. The families have replaced the production of vegetal charcoal for the cultivation of green vegetables and for reforestation, finding new ways of marketing their products. We have observed considerable evolution in the community concerning empowerment, generating critical thinking about reality and favoring the organization and generation of income, making for a wider social influence as well as the decrease of environmental impacts.